

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 99 Issue 1



**WYCW-TV**  
250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 595-4615

Original

Client:	Barack Obama/ D/ President	Submission Cost:	775	Campaign Ref:	E:120801063
Buyer:		Client/Product/Estimate:	95 /101 /1523	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/13/12 to 09/03/12	Weeks:	4	Order Ref:	06257264
Est./PO Number:	06257264	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Obama For America	Booking Group:	WYCW	Key Market:	Greenville Spartanburg Asheville	775
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	08/13	08/20	08/27	09/03	Total	Cost
1	M-F 1035p Seinfeld .TWTF..	50	30 Comme	Nbr of Spots	1				1	50
2	M-F 1035p Seinfeld .TWTF..	50	30 Comme	Nbr of Spots			1		1	50
3	M-F 2p People's Court .TWTF..	40	30 Comme	Nbr of Spots	1	1	1		3	120
4	M-F 4p Dr Phil .TWTF..	50	30 Comme	Nbr of Spots	1	1	1		3	150
5	Fri 8p ET / 7p CT Americas Next Top Model .....F..	225	30 Comme	Nbr of Spots		1			1	225
6	Sun 7p Law & Order .....S	40	30 Comme	Nbr of Spots	1				1	40
7	Sun 6p Law & Order .....S	40	30 Comme	Nbr of Spots			1		1	40
8	M-F 1035p Seinfeld	50	30 Comme	Nbr of Spots	4	4	1		9	450
Weekly Totals: Total Spots(Ord Spots)					4	4	5		13	100

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**Barack Obama/ D/ President**  
Submission Number 99 Issue 1



**WYCW-TV**  
250 International Dr.  
Spartanburg SC 29303-6098  
(864) 576-7777 FAX (864) 595-4615

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 775	<b>Campaign Ref:</b> E:120801063
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1523	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/13/12 to 09/03/12	<b>Weeks:</b> 4	<b>Order Ref:</b> 06257264
<b>Est./PO Number:</b> 06257264	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	08/13	08/20	08/27	09/03	Total	Cost
M.....			Comme						
<b>Weekly Totals:</b> Total Spots(Ord Spots)				4	4	5		13	

Grand Totals									
				Month 8 Weeks: 4			Month 9 Weeks: 5		
				08/13	08/20	08/27	09/03		
Spots	13	4	4				5		0
Cost	775	180	365				230		0

**Grand Totals:** Spots: 13

Gross Total: 775.00  
Commission: 116.25  
Net Total: 658.75